

ASMAA LEKKAT Graphic Designer

CONTACT

-  SYDNEY
-  +614 20 559 860
-  asmaalekkat@gmail.com
-  www.linkedin.com/in/asmaalekkat

TECHNICAL SKILLS

- Adobe Illustrator ● ● ●
- Adobe Indesign ● ● ●
- Adobe Photoshop ● ● ●
- Adobe Premiere Pro ● ● ●
- Sketchup ● ● ●
- Figma ● ● ●
- Procreate ● ● ●

LANGUAGE

- ENGLISH ● ● ● ● ●
- ARABIC ● ● ● ● ●
- FRENCH ● ● ● ● ●

REFERENCES

- Elicia SIMON**
Program Director at Billy Blue
esimon@torresn.edu.au
- Luis LOBOS**
Learning Facilitator at Billy Blue
llobos@torresn.edu.au

ABOUT ME

I'm a hard working and passionate young graphic designer with a background in structural engineering. During my engineering degree I graduated top of my class. My previous studies have taught me how to work under pressure. I'm a quick learner with an excellent capacity to retain new things. Committed to working as a collaborative and positive team member, striving to utilize my knowledge for optimal design solutions. In my free time I freelance in product photography and social media management.

EDUCATION

- DIPLOMA OF GRAPHIC DESIGN** Feb 2022- Sep 2023
Torrens University, Australia - Ultimo Campus
- MASTER'S DEGREE IN STRUCTURAL ENGINEERING** Oct 2021
University of Science and Technology Houari Boumediene - USTHB, Algeria
Classed top of my class, and graduated with an Outstanding grade.
- BACHELOR'S DEGREE IN CIVIL ENGINEERING** Sep 2019
University of Science and Technology Houari Boumediene - USTHB, Algeria
Classed 19 out of 407 students.

EXPERIENCE

- GRAPHIC DESIGN (INTERN)** Jan 2023- Aug 2023
At Apple&Mayberry Design Agency
Contributed to logo and packaging design, as well as social media content creation. Applying creativity and collaboration to deliver impactful visual solutions.
- MATHS TUTOR** Sep 2022-Present
Tutoring high school students.
- ARABIC TEACHER (PART-TIME)** Jan 2022-Present
At Birrong and Wiley Park Public School
-Teaching students with ADHD. Each student requires different attention, care, support and most importantly patience when inattentive and hyperactive.
- 3D ARCHITECTURAL DESIGN (INTERN)** Jun 2021- Jan 2022
-Created AUTOCAD drawings which I later worked on SketchUp to create their 3D models.
- SOCIAL MEDIA MANAGER** Sep 2020- Jan 2022
At the Civil Engineering Club USTHB @clubgc.usthb
-Was responsible for the creation of social media content in relation with the different Civil engineering fields. My main focus was on sharing civil/ structural information in a fun and interactive way through stories and posts.
- ESL TEACHER (PART-TIME)** Sep 2018- Jan 2022
At El-Moumayez Private Language School
-Created lesson plans responsive to individual student needs in relation to their studies.



CERTIFICATION

- REVIT ESSENTIAL TRAINING In Progress
LinkedIn Learning
- CREATING YOUR PERSONAL BRAND Jul 2023
LinkedIn Learning
- ILLUSTRATOR 2023 ESSENTIAL TRAINING Jul 2023
LinkedIn Learning
- LEARNING PROCREATE Jul 2023
LinkedIn Learning
- UX FOR WEB DESIGN Jun 2023
LinkedIn Learning
- FIGMA ESSENTIAL TRAINING May 2023
LinkedIn Learning
- MAGAZINE DESIGN Start to Finish May 2023
LinkedIn Learning
- SOCIAL MEDIA MARKETING STRATEGY May 2023
LinkedIn Learning
- BRAND DESIGN FOUNDATIONS Dec 2022
LinkedIn Learning
- DRAFTING FOUNDATIONS Oct 2022
LinkedIn Learning



STRENGTHS

- | | |
|------------------------------------|------------------------|
| Communication (Project Management) | Creativity |
| Leadership | Attention to detail |
| Determination | Emotional Intelligence |
| UX/UI | Illustration |
| Branding & Packaging Design | Design Thinking |
| Finished Art | Typography |
| Calligraphy | Magazine Design |



@asmaa_creates

asmaacreatessquarespace.com